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**HIP-HOP SUMMIT YOUTH COUNCIL SECURES
PROCLAMATION FROM HARTFORD, CT MAYOR EDDIE
PEREZ FOR BAD BOY RECORDING ARTIST CASSIE
DECLARING AUGUST 10, 2006 AS "CASSIE DAY"**

August 11, 2006—To motivate students and young adults to pursue their academic goals and stop the violence Hartford Mayor Eddie Perez proclaimed August 10, 2006 as "Cassie Day" in Hartford, CT. The Mayor presented her with the proclamation on the air at WZMX (Hot 93.7) amongst a handful of youths, young adults, radio station staff members, and record industry executives.

The youths and young adults in attendance were a mixture of winners of a contest the radio station held to meet Cassie and members of the Connecticut Chapter of the Hip-Hop Summit Youth Council. One of the members asked Cassie "did you write any of the songs on your album?" After the interview Cassie talked with the crowd, distributed signed copies of her self-titled debut album and took pictures.

Mayor Eddie Perez stated that he "admired the work of Cassie and Sean "Diddy" Combs and that "good work needs to be rewarded." He enjoyed doing the proclamation because of the fine work the Youth Council, Bad Boy Records and Cassie are doing in communities throughout the country.

Cassie, who appeared on the air with the executive producer of her album Ryan Leslie, talked about how she got into the business and what it was like working with Diddy. "He's a perfectionist, but you always like the end results" stated Cassie.

"The goal of the Hip-Hop Summit Youth Council is to use the positive influence of Hip-Hop to socially, politically and economically empower our youths and young adults" stated Randy Fisher, executive director of the National Hip-Hop Summit Youth Council. "I know the effects these artists have on today's youths that is why it is my mission to harness that power which will inspire young people to be the best at whatever they do. **Through our Hip-Hop 4 Peace project and other initiatives we will work with artists and offer a host of opportunities and programs that will help our youths achieve their academic and personal goals**" ended Fisher.

"I want to commend and thank Lyor Cohen, Kevin Liles, Julie Greenwald, Mike Kyser, Azim Rashid and Kevin Holiday for working with us to develop programs with their artists that help young people address a host of issues that they are confronted with daily such as substance abuse, HIV/AIDS, gang violence, healthcare, education, poverty and

unemployment. This partnership is the first real collaboration between a major record label and a nonprofit organization which uses artists to serve the needs of our youth and young adults on a national level. Having access to Warner Music Group's artists is important because young people are motivated by the wisdom of celebrities. This initiative allows us to use a host of artists to deliver a positive message to our youth, who not only reinforce our message, but also offer a host of incentives such as scholarships, grants, concert tickets, meet & greet opportunities with celebrities, CD's, etc. I applaud the efforts of WMG and look forward to working with them on other projects that will improve the conditions for young people in their school, home and community” ended Charles Fisher, founder and chairman of the National Hip-Hop Summit Youth Council.



In the picture:

Nancy Barrows (WZMX on air personality), Kevin Holiday (Atlantic/Special Ops), Mayor Eddie Perez, Randy Fisher, Cassie, Ryan Leslie and DJ Buck (WZMX Program Director)

Photo by Larry Moore

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