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\*\*\*\*HIP-HOP SUMMIT YOUTH COUNCIL, BAD BOY/WARNER MUSIC GROUP  
RECORDING ARTIST YUNG JOC AND COUNCILMAN SANDERS LAUNCH THE  
“HIP-HOP 4 PEACE” PROJECT AT GEORGE WASHINGTON CARVER HS\*\*\*\*

**JUNE 1, 2006** – Over 400 youths were in attendance for the launch of the “Hip-Hop 4 Peace” Summit with Councilman James Sanders (D-Laurelton) which featured Bad Boy’s newest artist Yung Joc. The Summit will be used to assess what is on the minds of our youth and how we can work with our elected officials, parents, teachers and celebrities to reduce crime and violence in our schools and communities.

The students, which are part of a new high school developed inside of the Springfield Gardens HS campus, asked Councilman Sanders and Yung Joc questions like “what do you do if somebody hits you?” and “how do you avoid violent situations?” The students will be part of a citywide committee that will seek solutions to violence in our schools and communities.

After the question and answer period Charles Fisher, Chairman of the Hip-Hop Summit Youth Council, held a raffle to see who would win Hot 97 Summer Jam concert tickets. After the 5<sup>th</sup> winner, both Yung Joc and Fisher decided it would only be appropriate to select one more winner because of the energy of the audience. But Yung Joc took it a step further by giving each of the 6 winners \$100 a piece so that they could really enjoy themselves at this Sunday’s concert.

“I am truly excited about our partnership with Warner Music Group and its affiliates, like Bad Boy. We need more record companies to step up to the plate and get involved with our youth. I commend the executives at Warner and Yung Joc for giving his time and talent to this worthwhile cause” said Charles Fisher.

“It’s amazing when you see the effect that the work you do can have on the young people of the world. I bet these kids will finish up this academic year strong because they know that people like Dr. Sutton (principal of the Carver HS), Councilman Sanders, Kevin Holiday, Yung Joc and Bad Boy Records are looking out for their best interests. I’m glad we chose this school because I’ve been hearing that there are a lot of negative things happening in the neighborhood” said Randy Fisher, executive director of the Hip-Hop Summit Youth Council.

The “Hip-Hop 4 Peace” Project will continue to work with Warner Music Group and other labels to bring celebrities to schools nationwide. “I’ll do whatever I have to do to support the Hip-Hop 4 Peace Project and the work of the Hip-Hop Summit Youth Council. This event was well planned and I really felt the energy of the kids. The questions they asked was right on point and I hope that I was able to give them some sound advice to help them stay out of trouble in their school and community” ended Yung Joc.

“I respect the work and talent of Yung Joc and the concept of the “Hip-Hop 4 Peace” project. Their commitment to help our children stop the violence is of great importance to me as we approach a long hot summer I would love to bring Yung Joc to City Hall to be recognized by my colleagues so that we can expand this project citywide” ended Sanders.

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**Kevin Holiday (Bad Boy rep.), Councilman Sanders, Yung Joc, Charles & Randy Fisher**  
*PHOTO BY LARRY MOORE*