

TUESDAY, AUGUST 4, 2015



NATW
New York's Hip-Hop and R&B

*Night Out Against Crime
"Talent Search"*



"Using Entertainment To Bring Unity To Communities"

Night Out Against Crime Talent Search (NO-ACTS)

Supported by Police Precincts across the Tri-State Area—August 4 thru September 4

SPONSORED AND/OR SUPPORTED BY:

Hip-Hop Summit Youth Council; NYPD; Hip-Hop Against Gun & Gang Violence Project;
Rap 2 Bridge the Gap; Power 105.1; “The Shark” Daymond John

Co-sponsors:

RavePCS; metroPCS; the Source Magazine; Hip-Hop Wireless

NO-ACTS PURPOSE AND GENERAL GUIDELINES

Purpose: To reduce Crime, Gun & Gang Violence, as well as improve relations between the Police and the Community using the *National Night Out Against Crime* Initiative, along with an Inspirational Message from *President Obama* recognizing our *4th Annual Hip-Hop Against Gun & Gang Violence Week Campaign*, which kicked off a 105 events over 105 days with Power 105.1 radio.

1. Participants should Pre-register online and select which category they wish to compete in the NO-ACTS. Participants do not have to compete in any category to WIN or show their support for our quest to end crime, gun and gang violence.
2. Participants can also Pre-register at their local Pct. by completing the offline application and returning it to their local Pct. or by mailing it in to P.O. Box 300925, Jamaica, NY 11430. All Pre-Registration Applications must be Post marked or emailed before August 4th.
3. You can Register again at the *NO-ACTS* event on August 4th hosted by your Precinct and/or their official *Night Out Against Crime Partner Agency* and be eligible to win the *Event Registration Contest*.
4. Winners will be selected from participants that *Pre-Register* and from participants that also *Register* at the August 4th NO-ACTS event hosted by your Precinct and their official *Night Out Against Crime Partner Agency*.
5. If your local Precinct has no partner agency you can propose to be their representative and produce your own community event with their support.
6. *NO-ACTS* has 8 categories for you to compete, show support for improving relations between the Police and Community, and **WIN PRIZES**, which are the following:
 - a) *Pre-Registration* (Does not require for you to take part in any contest)
 - b) *Event Registration* (Does not require for you to take part in any contest)
 - c) *Music Contest* (submit a 3 ½ minute MP3)
 - d) *Spoken Word Contest* (submit a 3 ½ minute MP3)
 - e) *Dance Contest* (submit a 3 ½ minute Video)
 - f) *Fashion Contest* (submit 3 Pictures from each category: Swimwear; Casual; Chick Attire)

- g) **Photo Contest**—Individual or Group Shot submission (submit Picture with you and an officer(s) or a picture of you and your friend(s) with an officer(s)) at August 4th event in your Pct. If your Pct. is not having an event you can go to the Pct. direct, introduce yourself, tell them about the project and ask if an officer would take a photo with you for the contest.
- h) **Essay Contest**—Write a One Page essay describing one of the following: *How you would end crime, gun and gang violence in your community* or *How you would improve Relations between the Police and the Community*.
7. For the **Music** (Rap, R&B, Rock, Country, etc.); **Spoken Word**; **Dance** (Breakdancing, Stepping, Salsa, etc.); and **Fashion** segment of the contest the top 10 from each of the 4 categories will be selected by a panel of judges and announced on the 11th of August to compete in the finals for 1st, 2nd and 3rd Place Prizes in September after a one round elimination.
8. The first round will be held August 17th where the Top 10 Contestants selected on the 11th of August from the **Music and Fashion** category will compete. Five winners will be selected from the two categories to compete in the finals.
9. The second round will be held August 25th where the Top Ten Contestants selected on the 11th of August from the **Dance and Spoken Word** category will compete. Five winners will be selected from the two categories to compete in the finals.
10. On the 4th of September the 5 finalists from each of the 4 categories will all compete for a 3rd, 2nd and Grand Prize Winner in their category.
11. **Submission of Material Process:** Participants will submit their material to a selected Email address through an MP3, Video, JPEG, etc.
12. **Photo and Essay Contest** participants will email their material to a selected site and a Random Drawing will select 5 Winners from each category on the 11th of August.
13. **Pre-Registration and Event Registration** winners will also be selected by Random Drawing and announced on the 11th of August.
14. **PRIZES—Music and Spoken Word Grand Prize Winners**—Demo Recording Contract, Meeting with A&R From Major Labels, Source Magazine online story, Power 105.1 on-air interview, 4 weeks of Social Media Promotions (\$25,000 Value).
15. **PRIZES—Dance and Fashion Grand Prize Winners**—Appearance in a Music Video or TV Show, Production of a Demo Video, Two weeks of Media Interviews and Social Media Promotions (\$15,000 Value).
16. The number of Prizes could increase as more sponsors sign on.

17. The Deputy Inspector and other top officers from the winning Pct. will meet with the winners for a Meet, Greet & Eat experience to discuss how to further improve relations between the Community and Police.
18. ***Pre-Registration, Event Registration, Photo and Essay Contest*** winners will receive: Cash, NIKE Sneakers, Sports & Concert Tickets, Computers, Software, Cell Phones, Educational Grants, Gift Cards, Books and a Meet & Greet with Celebrities and officers from the Pct. area they reside.
19. No Cursing in the Music/Spoken Word submissions or Nude Photos.
20. There must be at least 100 participants in a category for the contest in that particular category to officially launch (example: if only 50 people sign up for the music contest it will be cancelled. What we will do is come up with another format for those that did submit material).
21. All content submitted will not be returned.
22. We reserve the right to promote and use all content submitted for our marketing purposes.
23. Duplicate applications will be disqualified.
24. Additional prizes will be added throughout the contest.
25. After you are officially registered as a Contestant you will receive additional guidelines and rules.
26. Most prizes will be available, if not, one similar or equivalent will be awarded to winning contestants.
27. "Acts of God," Terror or War can change the drawing dates and prizes.
28. All prizes are the sole responsibility of the Hip-Hop Summit Youth Council.