



Delivering Economic Efficiency
& Financial Empowerment through H.E.E.P.

Hip-Hop Economic Empowerment Program (HEEP)

HEEP Membership Clubs	SILVER	GOLD	PLATINUM	DIAMOND	BLACK DIAMOND	V.I.P BONUS
HEEP Annual Membership	\$19.95 <i>one-time</i> \$12.00 /yr.	\$30.00/yr.	\$80.00/yr.	\$180.00/yr.	\$280.00/yr.	BD Members Only
Monthly Prize Drawings*	√	√	√	√	√	√
HEEP HHSYC Prepaid MasterCard®:						
Card-2-Card Transfers...only \$1.00 per trans!	√	√	√	√	√	√
Unlimited FREE Shopping & Bill Payments	√	√	√	√	√	√
FREE Payroll Direct Deposit	√	√	√	√	√	√
FREE 24/7/365 Customer Service	√	√	√	√	√	√
Chances to Win Prizes	√	√	√	√	√	√
Hip-Hop Online Shopping Mall:						
Cash-back @ 1,100 Brand-name Stores	√	√	√	√	√	√
Discounts @ 1,100 Brand-name Stores	√	√	√	√	√	√
FREE Membership	√	√	√	√	√	√
"FREE" HEEP Youth Summits & Activities	√	√	√	√	√	√
Financial Literacy Materials: DVDs, CDs & Books	√	√	√	√	√	√
"Power of the Dollar" Course - Financial Literacy, Jobs & Entrepreneurship (\$1,000 Value)	√	√	√	√	√	√
Business Advisor - Training Programs, Jobs, Internships, Investment Ops (50 Hrs-\$2,500 Value)	√	√	√	√	√	√



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Monthly Drawing Pools*:						
Appearance in Music Video, TV or Film	N/A	√	√	√	√	√
Day with a Celebrity	N/A	N/A	√	√	√	√
Grants & Scholarships	N/A	N/A	√	√	√	√
Internship & Employment Opportunities	N/A	N/A	N/A	√	√	√
Celebrity Prize Drawings*:						
Passes to special Hip-Hop events	N/A	√	√	√	√	√
Backstage passes to Celebrity Events	N/A	N/A	√	√	√	√
Tickets & Backstage passes to Award Shows & After-parties: (Grammy's; MTV, Soul Train, BET...)	N/A	N/A	√	√	√	√
School/Home visit by your favorite Rap Star	N/A	N/A	N/A	√	√	√
Concerts, All-Star & Playoff Game Tickets	N/A	N/A	N/A	√	√	√
Casting in Reality Shows	N/A	N/A	N/A	N/A	√	√
Other Prizes: Cars, Jewelry, Vacations!	N/A	N/A	N/A	N/A	√	√

* Subject to availability. Some restrictions may apply.